

ADNAN RAMZAN

NUML University Islamabad, Department: Mass Communication

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Personal Details:

Marital status: Single
Nationality: Pakistani
DOB: 07/12/1986

EDUCATION AND PROFESSIONAL QUALIFICATIONS:

PhD scholar Creative Arts & Communication (Riphah International University, Islamabad) (In progress)

University of Sunderland, United Kingdom - February 2012 – May 2013

Master's Degree in Media Production (TV/Video) (2013) (with MPhil equivalence in Pakistan)

Included practical and theoretical modules such as Craft Skills (Scriptwriting, Editing- Avid Media Composer, and Camera, Lighting and sound techniques), Direction and production techniques for documentaries and films.

Postgraduate Diploma in Television Production, Virtual University of Pakistan – October2016-November2017

PGD included courses of lighting for TV production, TV direction, script writing, acting and performance, Music production and camera techniques.

Government College University Faisalabad, Pakistan - May 2008 – June 2010

Master's Degree in Mass Communication (2010)

Masters Included theory such as Broadcast and Visual Media , Radio/ TV Production Skills, Concepts of Advertising, Public Relations, Media Laws and Ethics ,News Gathering & Techniques, Computer Application, *Basics of Development Support Communication/Campaign Management*).

University of Punjab, Pakistan -April 2006 -March 2008

Bachelors of Arts

RELEVANT WORK EXPERIENCE

Contract lecturer at National university of Modern Languages Islamabad (Mode of teaching/education English and Urdu)

Feb 24th 2014 to date

- Project supervision of undergraduate and M.sc students of electronic media
- Specialised in documentary production
- Concept and script development for electronic media
- Expertise in Direction and Production
- Specialised in camera and editing techniques

Internship at Pakistan Television Corporation Limited (News & Current Affairs)

27th March 2014 – 27th May 2014

Media Secretary for Government Sector of Pakistan

Electronic/Print Media and Media Public Relation

Jan 26 2011 – Oct 29 2011

- Responsible for making liaison with the media especially electronic media and design,
- Government campaigns for electronic and print media,
- Compiling and managing press conferences,
- Composition and monitoring of all published material for the promotion of government schemes.

Acquired Skills

- ✓ Media liaison.
- ✓ Recognition of target audience and campaign strategies.
- ✓ Creation of most appropriate and suitable messages and slogans for print/electronic advertisements.
- ✓ Organize and coordinate media events.
- ✓ Discover most worthy and effective tools for the promotion of the specific product / scheme.

Internship at Radio Network “Humara fm90” (Hum Network)

Broadcast Journalism and Production

October 15 2009 – December 15 2009

Two months of the Internship training at a major television/radio network, working for a large network like 'Hum' allowed me to achieve media management skills and reporting, which mainly includes, essential learning of composition of programs for electronic channels. Other experiences include allocating weather forecast to stock share data and making it into a standard news format.

Acquired Skills

- ✓ Media Management.
- ✓ Team Management.
- ✓ Multitasking under pressure.
- ✓ Monitoring and arrangement of programs' queue sheets.

Workshops

Workshop on Newsroom Management, workflow and News at National University of Modern languages in collaboration with Mishal Pakistan

22nd to 26th January 2018

Professional development faculty workshop at National University of Modern Languages
11th – 22nd September 2017

Workshop on statistical tools for Qualitative Research at National University of Modern Languages
16th – 27th Feb 2015

Steadicam Handling/Production Management

University of Sunderland, United Kingdom
February 2012 – May 2013

During Media Master's degree from the University of Sunderland, they trained us to handle Steadicam professionally for action, drama scenes, shooting music video and capturing live events. This training session added an effective experience of handling Sony EX1 and EX2 cameras with and without Steadicam and with all skills of Production management of the current era.

Acquired Skills

- ✓ Production Management
- ✓ Online/offline editing
- ✓ Direction and Production of Media programs and Videos
- ✓ Camera, Lighting and sound techniques
- ✓ Crew management

Other Experiences:

Able to handle issues and processes effectively of the Campaign and production management, which mainly includes producing and direction of programs, also hold experience in making and following production plans along with the production teams/crew, developing of concept document following its effectively till the completion of the project.

Effective communication:

Strong presentation skills and confidence demonstrated by experience of delivering presentations in different languages English, Urdu and Punjabi to groups and individual.

References Available on Request